



KENTUCKY

SkillsUSA
V I C A



2003 – 2004 PROGRAM OF WORK

Kentucky SkillsUSA-VICA 2003-2004 Program of Work

The “Program of Work” is the culmination of seven major goal areas that are used to evaluate the state’s yearly schedule. The seven areas and goals that make up Kentucky SkillsUSA-VICA’s Program of Work follow:

Professional Development: To prepare each Kentucky SkillsUSA-VICA member for entry in the workforce, a foundation of success in a career, increased awareness in the meaning of good citizenship and understanding the importance of labor and management in the world of work.

Community Service: To promote and improve good will and understanding among all segments of the community through services donated by Kentucky SkillsUSA-VICA chapters and to instill in Kentucky SkillsUSA-VICA members a lifetime commitment to community service.

Employment: To increase student awareness of quality job practices and attitudes while increasing the opportunities for employer contact and eventual employment.

Ways and Means: To plan and participate in fund-raising activities and to allow all members to carry out state projects.

SkillsUSA-VICA Championships: To offer students the opportunity to demonstrate their skills and to be recognized through competitive activities in occupational areas and leadership.

Public Relations: To make the general public aware of the good work that students in career and technical education are doing to better themselves, their community, state, nation and world.

Social Activities: To increase cooperation in the school, community and state through activities that allow Kentucky SkillsUSA-VICA members to get to know each other in something other than a business or classroom setting.

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PROFESSIONAL DEVELOPMENT

STRATEGY: To prepare each Kentucky SkillsUSA-VICA member for entry into the workforce, a foundation of success in a career, increased awareness in the meaning of good citizenship and understanding the importance of labor and management in the world of work.

ACTIONS:

1. Conduct a business/industry job fair at the state conference.
2. Continue the Kentucky Leadership Training Institute (KLTl).
3. Secure a business/industry representative to serve as guest speaker for KLTl.
4. Promote the utilization of the Professional Development Program (PDP) in the classroom.
5. Revitalize the Alumni Association utilizing former members in business and industry.
6. Participate in Frankfort Leadership Day.

COMMUNITY SERVICE

STRATEGY: To promote and improve good will and understanding among all segments of the community through services donated by Kentucky SkillsUSA-VICA chapters and to instill in Kentucky SkillsUSA-VICA members a lifetime commitment to community service.

ACTIONS:

1. Build coalitions between community service groups within the community and state.
2. Improve relations by developing appropriate activities of mutual benefit.
3. Assist in the planning and promotion of special events relative to themes of local and state significance.
4. Continue to expand relationships with agencies and organizations serving the needs of others.

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EMPLOYMENT

STRATEGY: To increase student awareness of quality job practices and attitudes while increasing the opportunities for employer contact and eventual employment.

ACTIONS:

1. Conduct a business/industry job fair at the state conference.
2. Update state skills events to meet national specifications.
3. Recognize all business/industry partners at the state conference.
4. Utilize business/industry advisory committees at the host college.
5. Arrange a business/industry tour at the state conference.

WAYS AND MEANS

STRATEGY: To plan and participate in fund-raising activities and to allow all members to carry out state projects.

ACTIONS:

1. Increase membership by 10% for 2003-2004.
2. Conduct a fund-raiser at the state conference.
3. Work with Kentucky SkillsUSA-VICA Foundation for needed funds.
4. Partner with business/industry in order to reduce costs.
5. Investigate the possibility of raising dues.
6. Apply for grants.

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SkillsUSA-VICA CHAMPIONSHIPS

STRATEGY: To offer students the opportunity to demonstrate their skills and to be recognized through competitive activities in occupational areas and leadership.

ACTIONS:

1. Update current skills/leadership events to meet national specifications.
2. Evaluate events that are obsolete and replace with new innovative challenges.
3. Provide business/industry contest judges for the state conference.
4. Contact business/industry for equipment, awards and scholarships.
5. Modernize/update state conference sessions where needed.
6. Adopt national electronic registration system.

PUBLIC RELATIONS

STRATEGY: To make the general public aware of the good work that students in career and technical education are doing to better themselves, their community, state, nation and world.

ACTIONS:

1. Produce quarterly newsletter.
2. Continue efforts to expand Kentucky SkillsUSA-VICA web site.
3. Develop an appropriate Chapter Recognition Program.
4. Continue the Advisor of the Year Program
5. Explore possibilities of developing a state wide marketing strategy.

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SOCIAL ACTIVITIES

STRATEGY: To increase cooperation in the school, community and state through activities that allow Kentucky SkillsUSA-VICA members to get to know each other in something other than a business or classroom settings.

ACTIONS:

1. Change state conference dance to activities night.
2. Continue Teacher Appreciation Reception.
3. Continue Officers Banquet at state conference.
4. Continue State Celebration Evening at nationals.
5. Continue KLTI social activities incorporating leadership learning themes.